

White Paper / High-Quality Carbon Removal 2030

"Integrating High-Quality Carbon Removal into Corporate Climate & Nature-Positive Strategies"

1. Executive Summary

Companies are at a critical juncture. The era of ambitious climate pledges without credible implementation is over. High-quality carbon removal is becoming a strategic core element of modern climate strategies. This white paper outlines how companies can integrate high-quality CO₂ removal into their corporate strategies by 2030.

2. The Business Imperative

Regulatory momentum (CSRD, EU frameworks), rising stakeholder expectations, and the growing gap between climate ambition and real-world progress make carbon dioxide removal (CDR) a business necessity.

3. From Reduction to Removal

Net zero is not achievable without carbon removal. Emissions reduction remains the foundation, but CDR is essential to address unavoidable residual emissions.

4. High-Quality Principles

Permanence, additionality, leakage control, and transparent MRV systems (Monitoring, Reporting, Verification) define high-quality CDR projects.

5. Integration into Climate Strategies

Science-aligned roadmaps, clear governance structures, internal carbon pricing models, and integration into value chains and business models are key success factors.

6. Nature-Positive Strategies

Biodiversity and climate action are converging. TNFD (Task Force on Nature-related Financial Disclosures) and SBTi-N (Science Based Targets Initiative for Nature) are setting new standards for nature-positive corporate leadership.

7. Technology as an Enabler

Al-based MRV, GIS-supported nature assessments, and digital CSRD standards enable precise, efficient, and scalable sustainability strategies.

8. Portfolio Roadmap 2025-2030

Companies should diversify their removal portfolios: nature-based solutions in the short term, hybrid approaches in the medium term, and technology-driven solutions in the long term.

9. Recommendations for Action

Short term (0–12 months):

- Define CDR needs through 2030
- Secure access to high-quality projects early ("early access" to scarce capacity)
- Establish internal governance and MRV processes

Medium term (1–3 years):

- Build strategic partnerships with project developers, research institutions, and technology providers
- Integrate CDR into procurement, product development, and financing
- Implement internal carbon pricing

Long term (3–5+ years):

- Embed CDR structurally into business models
- Scale through long-term offtake agreements
- Systematically align CSR and CSRD reporting with CDR

Conclusion

Companies that invest early in high-quality carbon removal will secure credibility, resilience, and long-term competitiveness. The time to act is now.